

GABRIELLE THOMAS

CREATIVE DIRECTOR // PRODUCER

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SOBRE MÍ

I'm a passionate storyteller skilled in multiple mediums, bringing narratives to life with creativity and flair. I inspire employers with my imaginative approach, showcasing reliability and team collaboration as my key strengths. Creating a personal brand centered around my unique skills and personality, I blend dependability, hard work, and creativity seamlessly. With experience in leadership and project management, I excel at guiding teams to achieve shared goals. Let's connect and explore how I can contribute to your next visionary project.

EDUCACIÓN

Film & Broadcast Degree

Focus: Directing & Screenwriting

Tribeca Flashpoint College - 2015

HABILIDADES

Production:

Pitch Decks, Brand Decks, Management, Scheduling, Creative Direction, Shot Listing, Storyboarding, Crew Onboarding, Team Leadership, Vendor Coordination, Budgets, Legal, Breakdowns

Post & Editorial:

Premiere Pro, Final Draft, Frame.io, Photoshop, Media Encoder, Mac/PC, FinalCut, Avid

Project Management Software:

ShotGrid, Airtable, Asana, ClickUp, Google Drive, Microsoft Office, Slack, Discord, Adobe Acrobat, StudioBinder

Delivery & Tools:

Media Shuttle, Dropbox, WeTransfer, Box, File Naming Conventions, Digital Asset Management, Call Sheets, Expense Tracking, Craft Services Coordination

EXPERIENCIA

2023 - 2025 **DIGITAL PRODUCER // DIRECTOR**

SKYBOUND ENTERTAINMENT

Led a hybrid team across development, design, animation, and editorial departments, ensuring brand tone consistency. Managed delivery of creative assets under aggressive schedules, supporting marketing and partner rollouts.

2022 - 2023 **CREATIVE PRODUCER // DIRECTOR**

LIQUID MEDIA: ALIENWARE

Led creative development, including pitching over 50+ original concepts to Alienware across multiple campaign phases. Directed stylized ad spots integrating live-action, stop motion, and branded 3D overlays tailored for gaming audiences.

2021 - 2022 **COORDINATING PRODUCER // DIRECTOR**

XPLAY - G4TV: COMCAST

Delivered content across linear broadcast and YouTube platforms, contributing to 20% increase in channel views. Coordinated scheduling, asset tracking, and production for 30+ episodes across editorial and field teams. Standardized deliverables process across departments, reducing cross-team friction.

2020 - 2021 **ASSOCIATE PRODUCER / PRODUCTION COORDINATOR**

STOOPID BUDDY STOODIOS: LEGO, DISNEY, MCDONALDS, PARAMOUNT

Supported short-form and episodic productions featuring stop motion, CGI, 2D and stylized visual effects. Managed vendor coordination and internal feedback loops to meet tight delivery deadlines. Communicated across storyboard, animation, and editorial teams to ensure continuity and clarity.

REFERENCIAS

KATIE BOLVIN

Liquid Media
Executive Producer
kbolvin@teamliquid.com

ADDISON CASSADY

Skybound Entertainment
Associate Producer
acassady@skybound.com